

Job advertisements offer for direct employers

A 14 day job advert publication on www.bdi.com.pl - 110 Euro

Types of adverts:

- STANDARD (BDI layout)
- STANDARD PLUS (employers logo in the top left corner)
- PREMIUM (employers full graphical layout)

Single internet advertisement on www.bdi.com.pl

- Mailing to engineers from one selected region
- Publication of an advert for 4 weeks
- Blue Zone access – online recruitment system
- Adverts publication summary

STANDARD (layout BDI)	STANDARD PLUS (layout BDI with employers' logo)	PREMIUM (employers' layout)
180.00 EURO	240.00 EURO	300.00 EURO

Every advertisement can be **expanded** upon extra option:

- mailing to candidates from BDI database , each extra region.....**25.00** EURO
- mailing to candidates from BDI database, all regions of Poland.....**125.00** EURO
- publishing on our partners' job portals with standard BDI layout
(**Pracuj.pl, Praca.pl, Jobs.pl, monsterpolska.pl**)
+ branch portals + technical college career offices**100.00** EURO

Advertising packets in the BDI portal www.bdi.com.pl

- We offer packets from 6 to 30 adverts allowing to **reduce costs even by 25%** compared with a price of a standard single add (layout BDI).

Type of the packet (number of adds):	3 - 5	6 - 10	11 - 20	21 - 30
discount:	5%	10%	15%	25%
Price of one STANDARD add	171.00 EURO	162.00 EURO	153.00 EURO	135.00 EURO
Price of one STANDARD PLUS add	228.00 EURO	216.00 EURO	204.00 EURO	180.00 EURO
Price of one PREMIUM add	285.00 EURO	270.00 EURO	255.00 EURO	225.00 EURO

adds in packet can be used during the 6 month period

Every advert in packet can be expanded upon extra option:

- mailing to candidates from BDI database , each extra region.....**25.00** EURO
- mailing to candidates from BDI database, all regions of Poland.....**125.00** EURO

- publishing on our partners' job portals with standard BDI layout
(Pracuj.pl, Praca.pl, Jobs.pl, monsterpolska.pl)
- + branch portals + technical college career offices.....**100.00** EURO

- Adverts appear on our partner's job portals sites within 1-3 business days.
- Advertisements are published on our partner's job portals and technical college career offices according to your preference of the position.
- BDI consultant in agreement with the Client sets portals.